

# Because clicks happen



**2 in 3**

emails circulating the globe contain unwanted content



**1 in 4**

email recipients click on malicious emails



**90%**

of cyberattacks happen through email



**2 hrs** is a long time to wait for protection against a cyberattack



**22 B**

emails are sent every 2 hours



**2.095 M**

data breaches every 2 hours



**160**

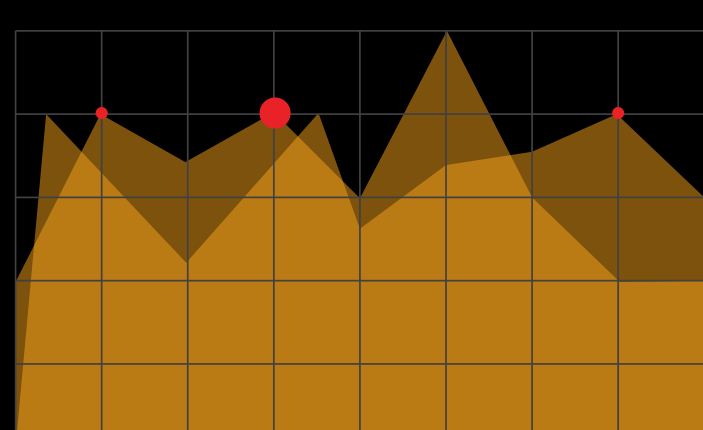
different iterations of a single email scam identified in 2016

## The costs add up just as quickly - and can be devastating



Cyberattack losses range from

**\$200K - \$1.5M**



**\$276,323**

is an average cost of an incident



The highest ever fine imposed under the GDPR was on Google for

**€50M**

## Will your business survive?



**693,053**

Australian businesses hit by cybercrime in a year



**9 in 10**

organisations will experience a phishing attack

**60%**

of businesses are out of business within 6 months of a cybercrime incident



**Using Office 365?**  
**Talk to us about adding MailGuard as your extra layer of email security, and proactively protecting your business**