



CUSTOMER CASE STUDY

Porsche





From the early 1930s, Porsche has been synonymous with style, uncompromising quality and innovation

Ferdinand Porsche founded the Porsche Engineering Office in Stuttgart, launching the very first Porsche models—356, 956, 911 Carrera and the much heralded Boxster— guided by innovation and power

Australia has enjoyed a very close relationship with Porsche as their first right-hand-drive market and one of its first export territories. The cars were first imported into Australia by Norman Hamilton in the early 1950s. Then, barely two cars a year were sold. Now more than 70 years later, Porsche Cars Australia is a wholly owned subsidiary of Porsche AG, responsible for annual sales of more than 6,052 cars a year from its Melbourne national head-quarters which opened in 1998.

Porsche's guiding principle is keeping up with the pace of tomorrow by accelerating today's demands of creativity, competence and concentration.

Uncompromising in quality of product, customer service and cybersecurity

Australian IT Manager for Porsche, Alfons Salomonsz, maintains that the company's heritage for uncompromising quality, innovation and associated emotion must be

reflected in its business practices. An important ingredient of Porsche's success in Australia has been its long-term relationship with and care of its customers.

The impact of a virus is not only damaging internally, disrupting normal daily activity as well as corrupting company data but email-borne viruses mean that one of Porsche's users could infect the networks of its customers, dealers or suppliers.

“We are, and have always been, very conscious of the vulnerability of networks in dealing with both viruses and spam. We have been meticulous in our attempts to stop viruses and spam email before they get into our internal systems...we must keep on top of security issues that viruses and spam present to us as an organisation and to those with whom we communicate electronically,” says Salomonsz.

Self-managed email security was becoming more demanding and time consuming for Porsche

After implemented an anti-spam and anti-virus solution in 2002, Salomonsz found the management of their current software becoming more demanding and time consuming. Security issues were increasing, as well as the upgrades and patches required to ensure protection against new threats. New software needed to be installed on the mail server, as well as configuring user filter settings and policies such as mail relay.

“The routine management was becoming onerous. I had a constant fear that all we needed was to miss one update by 24 hours and we would suffer a company wide virus or spam attack, resulting in downtime and possible data loss. On one occasion a virus did enter the network resulting in a two hour system outage for all users.”

“I could not speak more highly about MailGuard as a reliable service provider. Its email management really is a simple and comprehensive solution”

— Australian IT Manager for Porsche

MailGuard-managed email security allows Porsche to focus on higher priority IT management issues

“MailGuard diligently works in the background filtering every email that comes into and out of the Porsche network. With MailGuard’s managed antivirus solution being updated instantly, I can be more relaxed about security threats these days as well as being freed up to focus on the day to day IT management issues of the company and be proactive with regard to project work. It was easy to implement and, within one day, the benefits were obvious,” says Salomonsz.

“Today, the amount of spam received is virtually negligible—unlike our previous solution. With MailGuard, I feel our firewall and desktop antivirus software is completely protected.”

MailGuard’s weekly and monthly reports have also delivered another plus to Salomonsz in managing user expectations.

Salomonsz calculates that the company is utilising one -third less storage disk space, and has reduced the amount of traffic flowing in and out of its network, resulting in lower data communications costs.

The cybersecurity problem

After implementing in-house email filtering software solutions, Salomonsz was finding the management of his anti-spam and anti-virus software becoming more demanding and time consuming. With security issues on the increase, and upgrades required more frequently, Salomonsz needed a more effective solution that required less management and resources.

The solution

Salomonsz implemented MailGuard, which works diligently in the background filtering every email that comes into and out of the Porsche Network.

With MailGuard's managed anti-spam and anti-virus solution being updated constantly, time is freed up to focus on day-to-day IT management issues and projects.

The benefits

- Productivity gains due to spam virtually disappearing from inboxes.
- IT team can now focus 100% on servicing the technology needs of the organisation and its staff.
- Reduced costs in hardware, systems maintenance, and reduced data transmission/storage fees makes MailGuard a very attractive solution.

GET CYBERREADY WITH MAILGUARD

We identify and stop fast-breaking attacks in real-time, 2-48 hours ahead of the market

Contact a security expert now for an obligation-free, 14-day trial

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