CUSTOMER CASE STUDY

Porsche

mailguard
A GlobalGuard Company

From the early 1930s, Porsche has been synonymous with style, uncompromising in quality and innovation

Ferdinand Porsche founded the Porsche Engineering Office in Stuttgart, launching the very first Porsche models—356, 956, 911 Carrera and the much heralded Boxster— guided by innovation and power.

As Porsche's first right-hand-drive market and one of its first export territories in 1951, Australia has enjoyed a very close relationship with the factory. When the cars were first imported into Australia by Norman Hamilton in 1951 less than two Porsches a year were sold. Now more than 50 years later, Porsche Cars Australia is a wholly owned subsidiary of Porsche AG, responsible for annual sales of more than 1,300 cars a year from its' Melbourne national headquarters which opened in 1998.

Porsche's guiding principle is keeping up with the pace of tomorrow by accelerating today's demands of creativity, competence and concentration.

Uncompromising in quality of product, customer service and cybersecurity

Australian IT Manager for Porsche, Alfons Salomonsz, maintains that the company's heritage for uncompromising quality, innovation and associated emotion must be reflected in its business practices.

An important ingredient of Porsche's success in Australia has been its long-term relationship with and care of its customers.

The impact of a compromise is not only damaging internally, disrupting normal daily activity as well as corrupting or breaching company data, but email borne attacks mean that one of Porsche's users could compromise the networks of its customers, dealers or suppliers.

"We are and have always been very conscious of the vulnerability of networks in dealing with both zero-day attacks and vulnerabilities. We have been meticulous in our attempts to stop malicious email attacks before they get into our internal systems...we must keep on top of the security issues that present to us as an organisation and to those with whom we communicate electronically," says Salomonsz.

Self-managed email security was becoming more demanding and time consuming for Porsche

Having implemented a software solution in 2002, Salomonsz was finding the management of his anti-spam and anti-virus software becoming more demanding and time consuming. With security issues on the increase, the upgrades and patches required to ensure protection against the latest virus and spam threats were also increasing. There was an ongoing need to install new software on the mail server, configure user filter settings and policies, including mail relay.

"The routine management was becoming onerous and I had a constant fear that all we needed was to miss one update by 24 hours and we would suffer a company wide virus or spam attack resulting in downtime and possible data loss. On one occasion a virus did enter the network resulting in a two hour system outage for all users.

> **"I could not speak more highly about MailGuard as a reliable service provider. Its email management really is a simple and comprehensive solution"**
> —*Alfons Salomonsz, Australian IT Manager for Porsche*

MailGuard-managed email security allows Porsche to focus on higher priority IT management issues

"MailGuard diligently works in the background filtering every email that comes into and out of the Porsche network. With MailGuard's cloud-based, AI-powered solution being updated instantly, I can be more relaxed about security threats these days as well as being freed up to focus on the day to day IT management issues of the company and be proactive with regard to project work," said Salomonsz.

"It was easy to implement and, within one day, the benefits were obvious," said Salomonsz. "Today, the amount of unwanted emails received is virtually negligible unlike our previous solution. Now with MailGuard, our firewall and desktop antivirus software, I feel we are completely protected."

MailGuard's weekly and monthly reports have also delivered another plus to Salomonsz in managing user expectations.

Salomonsz calculates that the company is utilising one third less storage disk space and the reduced amount of traffic flowing in and out of its network results in lower data communications costs.

The cybersecurity problem

After implementing in-house email filtering software solutions, Salomonsz was finding the management of his anti-spam and anti-virus software becoming more demanding and time consuming. With security issues on the increase and upgrades required more frequently, Salamonsz needed a more effective solution that required less management and resources.

The solution

Salomonsz implemented MailGuard, which works diligently in the background filtering every email that comes into and out of the Porsche Network.

With MailGuard's cloud-based, AI-powered email security solution being updated constantly Salamonsz time is freed up to focus on the day to day IT management issues and projects.

The benefits

- Productivity gains due to unwanted emails virtually disappearing from inboxes.

- IT team can now focus 100 per cent on servicing the technology needs of the organisation and its staff.

- Reduced costs in hardware, systems maintenance,and reduced data transmission/ storage fees makes MailGuard a very attractive solution.

GET CYBERREADY WITH MAILGUARD

We identify and stop fast-breaking attacks in real-time, hours ahead of the market

Contact a security expert now for an obligation-free, 14-day trial

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