

CYBERREADY PARTNER RESOURCE

Digital Marketing Content





Introducing your customers to MailGuard eDM content

As part of our CyberReady Partner Portal, we've created this resource and marketing content to help you kickstart the conversation about email security with your clients and leads.

Copy and paste the content directly from this document for your eDM and landing page marketing purposes.

Subject line

Introducing MailGuard — Our new cloud cybersecurity partner

Message body

Dear {Customer Name},

We want to support your business productivity and growth by connecting you with the best security products on the market.

That's why we've just partnered with MailGuard {link to our webssite www.mailguard.com.au}, a leading email security provider.

Stackable with any email platform, MailGuard's provisioning takes a matter of minutes and gives you immediate protection from malicious email.

First to stop zero day cyberattacks

MailGuard is 2-48 hours ahead of the market stopping fast breaking email threats. It delivers advanced protection with no additional impact on your resourcing. As a cloud solution there are no installs, updates or patches required to maintain the highest level of security.

MailGuard is a certified Gold Microsoft Partner hosted on Azure, and the only cybersecurity vendor invited to join Microsoft's pilot for the global Cloud Services Partner Platform.

Want to know more? <u>Contact us</u> now *{link to your key sales contact}* for more information about experiencing an inbox free of spam and malicious content.

BUTTON COPY

PROTECT MY INBOX {link to your key sales contact}

Regards,

[Partner Account/Sales Manager]

IMAGE AND LOGO PACKS

Need images to support your digital marketing campaigns?

Download the free MailGuard Partner image and logo packs for MailGuard and MailGuard Lite

MAILGUARD

MailGuard Image Pack
Zip Archive 14.6 MB

MailGuard Logos Zip archive 3.7 MB

MAILGUARD LITE

MailGuard Lite Image
Pack
Zip Archive 42 MB

MailGuard Lite Logos
Zip Archive 7.3 MB

Landing page content

PAGE METADATA

Title Introducing MailGuard: Our trusted email cloud security partner

Description MailGuard's AI threat-detection engines predict and stop fast-breaking email and cyber threats in real-time, 2-48 hours ahead of the market

Keywords MailGuard, Cybersecurity, Cyber, Email, Security, Cloud, Spam, Phishing, Malware, Protection, Software, AI, Microsoft, Partner, ISV, MSP

PAGE CONTENT

Introducing MailGuard: Our cloud cybersecurity partner [Heading 1]

Cybersecurity readiness at the top of your agenda [Heading 2]

9 out of 10 businesses report being impacted by phishing emails. 1 in 4 email users click on malicious content. Every minute of exposure to malicious content is a risk to your business operations and credibility.

We can help protect you against cybercrime [Heading 2]

We can support your business productivity and growth by connecting you with the best security products on the market.

Our partner <u>MailGuard</u> {link to our webiste www.mailguard.com.au} is a leading email cloud security provider. Provisioning takes a matter of minutes and gives your company immediate protection from malicious email and cyberbreaches.

Contact us {link to your website contact page} to find out more or sign up for a complimentary 14-day trial.

About MailGuard, trusted cloud email and web security [Heading 2]

- Stackable with any email platform, including Office 365 and G-Suite
- Al threat-detection engines predict and stop fast-breaking email threats in real-time, 2-48 hours ahead of the market.
- Zero impact on your resourcing—no installations, updates or patches to maintain.
- Investment of just a few dollars per user each month gives you protection against: malware, ransomware, spyware, phishing, spear phishing, viruses, and spam.

MailGuard: Partner in Microsoft's Partner Network Program [Heading 2]

- Labelled as 'revolutionising cybersecurity,' by Microsoft Partner Network globally
- Gold Microsoft Partner and participant of Independent Software Vendor (ISV) partner program
- Powered by Microsoft Azure

[BUTTON COPY] **LEARN MORE ABOUT MAILGUARD** [link to your sales/contact page]

Brand guidelines, image & logo packs For MailGuard & MailGuard Lite Partners

Refer to our brand guidelines when using our logos or promoting our products across your channels.

Image and logo packs are available for download to support your digital and print marketing.

MAILGUARD PARTNER BRAND GUIDELINES



<u>Download MailGuard Partner</u> <u>Brand Guidelines</u> (PDF 1.5 MB)

MAILGUARD LITE BRAND GUIDELINES



<u>Download MailGuard Lite</u> <u>Brand Guidelines</u> (PDF 1.5 MB)

Download image & logo packs

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Get your free CyberReady resources

Access the MailGuard CyberReady Partner Portal

GET CYBERREADY: mailguard.com.au/partner-portal

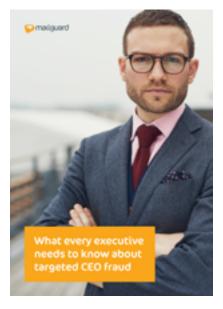
Co-branding opportunities

Partners may co-brand selected digital MailGuard collateral. We can also supply a lock-up with your company logo.

Please speak to your MailGuard Account Manager for co-branding requests or ideas for new marketing content to help support you.



CYBERATTACKS & DATA THEFT
BROCHURE



WHAT EVERY EXECUTIVE NEEDS TO KNOW ABOUT CEO FRAUD WHITEPAPER



MAILGUARD
PRODUCT BROCHURE



PARTNERING WITH MICROSOFT FLYER



CYBER VULNERABILITIES INFOGRAPHIC

Contact MailGuard GENERAL ENQUIRIES Phone +61 3 9694 4444 **SALES** 1300 30 44 30 expert@mailguard.com.au **TECHNICAL SUPPORT** Australia 1300 30 65 10 **United States** 888 848 2822 **United Kingdom** 0 800 404 8993 **HEAD OFFICE MailGuard Pty Ltd** 198 Normanby Rd Southbank VIC Australia 3006 Phone +61 3 9694 4444 Fax +61 3 9011 6144 Email info@mailguard.com.au **REGISTERED BILLING OFFICE MailGuard Pty Ltd** 68-72 York St South Melbourne VIC Australia 3205



